



SPONSORSHIP OPPORTUNITIES

	Advocate \$5,000	Ally \$10,000	Innovator \$15,000	Ambassador \$20,000	Business For All Title Sponsor (1 business) \$50,000
Company name/logo on all print and digital media promotions (video production), including signage and flyers	●	●	●	●	●
Logo with link to website included in website landing page	●	●	●	●	●
Social media promotions with reach of 2,000+	Minimum of 1	Minimum of 1	Minimum of 1	Minimum of 2	Minimum of 3
Inclusion email newsletters with reach of 700+	Minimum of 1	Minimum of 2	Minimum of 3	Minimum of 3	Minimum of 6
Membership Benefit	Connector (Level 2) 1 Year (\$650 value)	Change Agent (Level 3) 1 Year (\$1,200 value)	Change Agent (Level 3) 2 Years (\$2,400 value)	Visionary (Level 4) 1 Year (\$2,400 value)	Visionary (Level 4) 2 Years (\$4,800 value)
Free table plus 2 chairs at BFG Summit (must bring own linen)	●	●	●	●	●
Inclusion with link in Summit press materials	●	●	●	●	●
Admission and drink tickets to Post-Summit Happy Hour	2	4	4	6	8
Inclusion with link in Summit press materials	●	●	●	●	●
Recognized during summit as a sponsor				●	●
Promotion in newsletter of a dedicated blog post					●
Recognized during our Fall Social with opportunity to table at event					●
Opportunity to give a three-minute speech at BFG Summit					●

Checks can be made payable to Business For Good San Diego. Please send to 929 ½ 26th Street, San Diego CA 92102. Sponsorships can be made until Monday, October 24, 2022.

Additional Sponsorship

\$1,000

- Logo on signage displayed at event
- Includes a Champion (Level 1) membership for 1 year (valued at \$300)
- Free table at BFG Summit

\$500

- Logo on signage displayed at event
- Free table at BFG Summit

Itemized Sponsorship

Video Production	\$4,000***
Rentals	\$4,000***
Lunch	\$3,500**
Happy Hour	\$3,000**
Photographer	\$1,000*
Signage/Banners/Printing	\$1,000*
AV	\$1,500
360 Photo booth	\$600
Stage	\$200
Name Badges	\$150

* Includes a Connector (Level 2) membership for 1 year (valued at \$650) + Free Table at BFG Summit

** Includes a Visionary (level 4) membership for 1 year (valued at \$2,400) + Free Table at BFG Summit

*** Includes a Visionary (Level 4) membership for 2 years (valued at \$2,400) + Free Table at BFG Summit

In-kind Donations

- Snacks (Kind bars, perfect bars, chips etc.)
- Water refill station